

Elections & Mis-and-Disinformation

An overview of Logically's work on global election integrity



Logically.

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Supporting Election Integrity

Logically has worked as a globally trusted partner on threats stemming from mis-and-disinformation related to election integrity since 2019.

The following is an overview of Logically’s work on election integrity, as well as an assessment of potential future issues that could arise globally.

Executive Summary

Using our AI-powered platform (Logically Intelligence®), an expert team of analysts, and a global team of data scientists, Logically provides regular reporting and situational awareness to stakeholders in the elections community.

Logically has worked with partners on election integrity since 2019 in the following contexts:

- US Federal and state elections (2020 & 2022))
- US midterm elections (2022)
- India’s local elections (Maharashtra 2019, Karnataka 2023)
- India’s general election (Lok Sabha 2019)

Additionally, Logically has provided expert analysis on potential threats stemming from mis-and-disinformation related to elections in [Nigeria](#), [Turkey](#), [Argentina](#), [Hungary](#), and more.

Logically has focused on potential threats to the electoral process, election facilities, election officials, and narratives that have the potential to erode trust in the democratic process, in an attempt to strengthen election integrity around the world.

Logically assesses that future elections will see increased risks from globalized narratives, expanded foreign malign influence operations, and the use of multimodal generative AI.

Threats to Election Integrity

Around the world, threats consistently emerge to the electoral process. Following the COVID-19 pandemic, threatening mis-and-disinformation narratives seem to be emerging at an increasing rate globally.

Logically is committed to helping ensure election integrity by addressing threats to:

- Election locations (voting centers, ballot storage facilities)
- Election infrastructure (drop boxes, voting machines)
- Election officials (Secretaries of State, local election officers)
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- The electoral process (vote counting, vote certification)

Elections in the United States

Since 2020, Logically has worked with partners in the elections space, at a state level, federal level, and in the private sector, to ensure an appropriate response to threats that could impact election integrity.

During the 2020 [presidential election](#), Logically worked at the state level to ensure threats to officials and the process were monitored. A key element of this work required the establishment of strategic partnerships with law enforcement and federal agencies to ensure threats were appropriately managed.

In 2022, Logically became a member of the US Election Infrastructure Information Sharing & Analysis Center (EI-ISAC), and now regularly contributes to tabletop exercises and conversations surrounding the potential impact of threats emerging mis-and-disinformation on the election process.

During the 2022 [midterm elections](#), Logically worked with various levels of partners in the election space ranging from state-level organizations to nonprofits to identify threats to the election process and officials. In the period prior to and directly following the midterms, Logically operated a focused threat monitoring effort in direct communication with law enforcement.

As the 2024 presidential election approaches, Logically has established itself as one of the leaders in advising on threats to the election process and officials posed by emerging mis-and-disinformation narratives.

Elections in India

Beginning in 2019, Logically worked with partners in India, both at the state level and with the Election Commission, to monitor for and report on threats emerging from mis-and-disinformation related to elections.

In 2019, Logically worked with the Maharashtra Cyber Police to monitor for MCC violations and coordinated inauthentic behavior (CIB). Logically attributed some operations to neighboring states, specifically ones amplifying local issues.

Later that year, Logically worked with the Election Commission on the general elections, where artificial intelligence was leveraged to assess large quantities of social media content looking for the same potential threats.

In 2023, Logically worked with the state government of Karnataka to again identify threats emerging from mis-and-disinformation, utilizing the *Logically Intelligence*® platform to provide insights and monitor for potentially harmful and manipulated content.

As both local elections and the 2024 general elections approach, Logically remains committed to ensuring election integrity and combating threats to the electoral process in India.

What to expect in future elections

Election integrity is most threatened by emerging narratives, which have grown in complexity since Logically began working on the issue. Our expert team of analysts have regularly monitored information environments related to global elections in places like Argentina, Nigeria, and Turkey, and noticed:

- Elections narratives are increasingly globalized
 - Narratives that originated during the 2020 US presidential election related to fraud and a lack of security were widely disseminated in places like Brazil and Nigeria, in the case of the former, causing an insurrection.
- The increased prevalence of these narratives allows more opportunities for foreign influence
 - Countries like China and Russia can manipulate information environments based on perceived domestic fractures, which are exacerbated by decreased trust in the democratic process.

- The introduction of generative AI has the potential to dramatically impact the scale of malign influence operations
 - The accessibility and decreased cost of large scale content creation can be manipulated by bad actors looking to disrupt elections, facilitated by generative AI

What we offer

Logically provides AI-enabled technology through the *Logically Intelligence*® platform, which is offered as a stand-alone solution, or in combination with a variety of managed services, including:

- Threat monitoring
- Narrative reporting
- Impact and Risk Analysis
- Messaging support

All services are executed by a team of world-class open-source intelligence (OSINT) analysts with years of experience working on elections around the world and the threats posed by mis-and-disinformation

About Logically

Logically combines advanced AI with human intelligence and expertise to tackle harmful and problematic online content at scale. The company's mission is to enhance civic discourse, protect democratic debate and process, and provide access to trustworthy information.

In 2021, Logically was named one of the world's most innovative artificial intelligence companies by Fast Company and won the Rising Star in Tech CogX Award. Logically has helped mitigate threats to elections in the United States, United Kingdom, and India since 2017.

Visit Logically.AI for more information, or contact us at info@logically.ai

